

Registration Now Open!

OFF-THE-ROAD TIRE CONFERENCE

Maximizing Growth Through Training, Industry Insight & Professional Development

FEBRUARY 17-20, 2021 • TUCSON, ARIZONA

See What Everyone is Talking About

The Tire Industry Association's Off-the-Road Tire Conference is staying out West in 2021. The 66th annual gathering of the OTR tire industry will move to Tucson, Ariz., and the Sonoran Desert for three days of educational sessions, business meetings, networking and leisure activities.

The OTR Tire Conference has become the go-to event for the movers and shakers of the global OTR tire business, attracting leading retreaders, tire dealers, manufacturers, suppliers and service providers. See for yourself why TIA's OTR Conference is the premier gathering for the earthmover tire industry. Join your colleagues at the 2021 event in Tucson.

TENTATIVE SCHEDULE

| | | |
|------------------------------|---|---|
| WEDNESDAY FEB. 17 | 12:00 PM–8:00 PM 2:00 PM–5:00 PM 5:00 PM–8:00 PM | CONFERENCE REGISTRATION GENERAL SESSION KICK-OFF GATHERING Featuring Supplier Sponsored Tabletop Displays (Reception) |
| THURSDAY FEB. 18 | 6:00 AM–7:30 AM 7:30 AM–10:30 AM 12:00 PM 12:00 PM 7:30 PM–9:00 PM | BREAKFAST & CONFERENCE REGISTRATION (Buffet) GENERAL SESSION GOLF TOURNAMENT SPORTING CLAY MIX & MINGLE RECEPTION (Heavy Hors d'oeuvres and Entertainment) |
| FRIDAY FEB. 19 | 6:30 AM–8:00 AM 8:00 AM–12:00 PM 12:00 PM–2:00 PM 2:30 PM–5:30 PM 7:00 PM–7:30 PM 7:30 PM–10:00 PM | BREAKFAST (Buffet) GENERAL SESSION NETWORKING SOCIAL & FINAL TABLETOP VIEWING (Light lunch) BREAKOUT SESSIONS (TBA) COCKTAIL RECEPTION (Interact with Peers) FRIDAY NIGHT FINALE (Buffet Dinner Dance) |
| SATURDAY FEB. 20 | 7:30 AM–9:30 AM | FAREWELL BREAKFAST (Buffet) |

www.tireindustry.org

Interested in sponsorship opportunities?
Contact lpindell@tireindustry.org



**Hilton Tucson
El Conquistador
Golf & Tennis Resort**
10000 North Oracle Road
Tucson, AZ

22 miles from Tucson
International Airport (TUS)

Room Rate: Run of House \$215, inclusive of resort fee (only if reservation is secured through Group Room-Block.)

A two (2) night deposit required at time of reservation. Full pre-payment due Jan. 4, 2021. Reservations secured after Jan. 4, 2021 require full pre-payment and are non-refundable.

Note: You MUST be registered for the conference in order to reserve a room in the OTR Group Room-Block (1 room per registered delegate). Once the conference registration is processed and payment received, a private hotel reservation link will be provided. Group Room Block Expires: Jan. 8, 2021.

OFF-THE-ROAD TIRE CONFERENCE

LEISURE PROGRAMS

THURSDAY, FEB. 18, 2021 *Optional activities, fee applies.*



Sporting Clay Tournament

Tucson Trap & Skeet

*12:00 p.m. – 5:00 p.m. Thursday, Feb. 18. Transportation provided.
(\$175 per person/Maximum five per station)*

Sporting Clays, a game with its own set of rules, is played over a course which may feature varying terrain with several different target presentations from different locations with varying flight paths. It is played on a course made up of stations, with each station featuring a shooting stand from which the participant shoots. Upon the shooter's call, targets are released and can be thrown as single targets, simultaneous pairs, or report pairs where the second target is launched upon the report of the shot at the first target.

There are a variety of specialty targets in Sporting Clays in addition to the 108mm Standard targets. These include 90mm MIDI targets, 60mm MINI targets, rabbits that roll and bounce on edge, battues that arc, and rockets which are heavy and maintain speed. In addition, the presentation of the targets vary. They may be thrown crossing from one side to the other, quartering away, quartering in, inbound, outbound, overhead, underfoot, or straight up in the air. It is the variety of targets, target presentations, course layouts and terrain that many find so enjoyable about Sporting Clays.

Gun rentals, ammunition up to 50 shells per person, safety gear, boxed lunch and refreshments provided.

Golf Tournament & Happy Hour

The Golf Club at Dove Mountain

*12:00 p.m. Shotgun Start, Best Ball Format Thursday, Feb. 18.
Transportation provided. (\$175 per person; Club Rental \$75)*

Jack Nicklaus took advantage of the High Sonoran Desert setting to integrate strategy, variety and fair shot values into his Signature golf course at The Golf Club at Dove Mountain. With his first Tucson golf course in 25 years, the famed Golden Bear designed 27 holes, each a par 36 that presents unique challenges and distinct character, blending naturally among noble saguaros that stand together along the surrounding Tortolita Mountain Range. The elite desert venue, where elevation ranges from 2,300 to 3,000 feet, offers incredible views of the mountain ranges that surround the greater Tucson area. Golfers can reenact the shot-making of today's legendary players, just as Nicklaus envisioned, and fine-tune their game at the comprehensive, 12-acre practice facility. The Golf Club, Dove Mountain also is home to a 45,000 square foot clubhouse, offering full-service locker rooms and golf shop with a selection of premium merchandise and rental equipment.



OFF-THE-ROAD TIRE CONFERENCE REGISTRATION

Registration is for the Conference only.
Once registration payment is processed, you'll
receive reservation details to secure lodging.



Hilton Tucson El Conquistador
Golf & Tennis Resort
Feb. 17-20, 2021

| REGISTRATION FEES | MEMBER* | NON-MEMBER |
|--------------------------------|---------|------------|
| Delegate (conference attendee) | \$445 | \$745 |
| Guest (meal functions only) | \$375 | \$675 |

*Must be a member in good standing to receive member rate.
Registrations processed with lapsed membership will be reclassified to non-member status and charged accordingly.

| THURSDAY, FEB. 18 | LEISURE PROGRAM FEES |
|-------------------|----------------------|
| Golf | \$175 |
| Club Rental | \$75 |
| Sporting Clay | \$175 |

Delegate Registration includes all conference activities with exclusion of leisure programs. **Guest Registration** includes access to meal functions only. Guest must be registered in order to attend events. No exceptions. **Please email lpindell@tireindustry.org if a Group Registration Form is needed. Registrations received after Jan. 4, 2021, will not appear in Conference Directory or app. Please enter names and job titles as you would like them to appear in conference materials.** The act of registering for the conference is your affirmative consent. Delegate contact information will be accessible via conference directory and app. **Unique email address required for each registered delegate, in order to receive conference communications and to access app.**

Delegate Name: _____
 Title or Position: _____
 Phone: _____
 Delegate Email: _____
 Golf – Club Rental Left Right Sporting Clay

Delegate Name: _____
 Title or Position: _____
 Phone: _____
 Delegate Email: _____
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Guest Name: _____
 Golf – Club Rental Left Right Sporting Clay

Guest Name: _____
 Golf – Club Rental Left Right Sporting Clay

Grand Total of Registration and Leisure Program Fees \$ _____
 List Golf pairing request: _____

Company _____
 Address _____
 City _____ State/Prov. _____ Postal Code _____
 Country (Other than U.S.) _____
 Emergency Contact: _____ Relationship: _____ Phone: _____
 Dietary Restrictions: Vegan Vegetarian Gluten Free Allergies _____ Other _____

Registration fee non-refundable after Jan. 4, 2021.

Check (Make payable to TIA) VISA MasterCard AMEX **Total amount due: \$** _____
 Credit Card Number: _____ Expiration Date: _____
 Card Holder Name: _____ Card Holder Signature: _____
 Electronic Signature: Checking this box represents my electronic signature and payment authorization.
 Disclaimer: By submitting my registration I agree to abide by the conference terms.

MAIL Tire Industry Association **PHONE** 301-430-7280, ext. 104 **FAX** 301-430-7283
 1532 Pointer Ridge Place, Suite G 800-876-8372, ext. 104 (U.S. only) **WEB** www.tireindustry.org
 Bowie, Maryland 20716-1883 USA **EMAIL** lpindell@tireindustry.org

Registration Packets will be available for pick-up on-site, at the conference. Badges will not be mailed in advance.

PLEASE NOTE: Private meetings and engagements are not permitted during scheduled events. Photos, videotaping, or audiotaping of conference sessions is prohibited.

Photo Release: TIA and its legal representatives and assignees, retain the right and permission to publish, without charge, photographs taken during this event. These photographs may be used in publications, including electronic publications, or in audiovisual presentations, promotional literature, advertising or in other similar ways.

Medical Release: An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. With registration, attendees agree and acknowledge they are participating in the conference on their own free will and assume all risks related to exposure to COVID-19. While TIA does its best to provide the safest possible environment for events, the attendee acknowledges freely and knowingly that as a result of their registration and participation, they hereby assume responsibility for their own well-being and safety, releasing TIA or any of their affiliates, directors, officers, employees, agents, contractors, of any harm.

Registration fee non-refundable after Jan. 4, 2021. **Note:** Special cancellation exceptions will be made for conference registration and hotel reservations if participation is impacted due to COVID-19 that will supersede Jan. 4th cancellation policy.