

SAVE THE DATE

# OFF-THE-ROAD TIRE CONFERENCE

Maximizing Growth Through Training, Industry Insight & Professional Development



FEBRUARY 17-20, 2021  
TUCSON, ARIZONA

## See What Everyone is Talking About

The Tire Industry Association's Off-the-Road Tire Conference is staying out West in 2021. The 66th annual gathering of the OTR tire industry will move to Tucson, Ariz., and the Sonoran Desert for three days of educational sessions, business meetings, networking and leisure activities.

The OTR Tire Conference has become the go-to event for the movers and shakers of the global OTR tire business, attracting leading retreaders, tire dealers, manufacturers, suppliers and service providers. See for yourself why TIA's OTR Conference is the premier gathering for the earthmover tire industry. Join your colleagues at the 2021 event in Tucson.

Registration Opens Summer 2020

[www.tireindustry.org](http://www.tireindustry.org)

**Hilton Tucson El Conquistador  
Golf & Tennis Resort**  
10000 North Oracle Road, Tucson, AZ  
22 miles from Tucson International Airport (TUS)

**Room Rate:** Run of House \$215, inclusive of resort fee (only if reservation is secured through Group Room-Block).

A two (2) night deposit required at time of reservation. Full pre-payment due Jan. 4, 2021. Reservations secured after Jan. 4, 2021 require full pre-payment and are non-refundable.

**Note:** You MUST be registered for the conference in order to reserve a room in the OTR Group Room-Block (1 room per registered delegate). Once the conference registration is processed and payment received, a private hotel reservation link will be provided. Group Room Block Expires: Jan. 8, 2021.

Interested in sponsorship opportunities?  
Contact [lpindell@tireindustry.org](mailto:lpindell@tireindustry.org)