



TIRE INDUSTRY ASSOCIATION & TAT PARTNERSHIP

The Problem

Modern-day slavery, or human trafficking exists whenever people are bought and sold for forced labor or commercial sex. While illegal, human trafficking is a thriving criminal activity. Traffickers recruit out of our schools, online, in shopping malls, as well as the streets and other locations. A large percentage of the people trafficked are women and children. Many of them are used in the sex industry. They are the prostituted people on the street and in private homes, and in legitimate businesses such as restaurants, bus terminals, truck stops and motels. They need to be identified and rescued.

The Solution

Truckers Against Trafficking (TAT) recognizes that members of the trucking, bus and energy industries are invaluable in the fight against this heinous crime. As the eyes and ears of our nation's highways, they are in a unique position to make a difference and close loopholes to traffickers who seek to exploit our transportation system for their personal gain. As such, TAT exists to educate, equip, empower and mobilize members of the trucking, bus and energy industries to combat domestic sex trafficking as part of their everyday jobs. We have three main goals:

- Saturate trucking and related industries with TAT materials.
- Partner with law enforcement and government agencies to facilitate the investigation of human trafficking.
- Marshal the resources of our partners to combat this crime.

Tire Industry Association's Involvement

Imagine if every Tire Industry Association member and their employees understood the realities of this crime and could speak knowledgeably to their networks (customers, fleets, family members) about how to combat it?

To that end, please consider the following:

- Call the National Human Trafficking Hotline at 1-888-3737-888 if you suspect human trafficking or to access victim services
- Watch TAT's training DVD
- Hang TAT posters in all brick and mortar locations
- Outfit vehicles with TAT window decals
- Speak knowledgeably to customers about this issue and point them to TAT to learn more
- Consider downloading the TAT app and listening to TAT's Driving Freedom podcast on a regular basis to keep this information front of mind

Key Stats

- There are over 40 million victims of human trafficking globally.
- Human trafficking is a \$150 billion criminal activity happening in all 50 states.
- Thousands of children are at risk of being prostituted in the US each year and victims are disproportionately women and girls of color.
- A victim can be forced to have sex (i.e. raped) up to 20 times a day.
- In the last 5 years, 41% of the cases truckers have reported to the hotline involve minors.
- Truckers have now made over 2600 calls to the hotline, generating close to 700 cases, involving over 1200 victims.